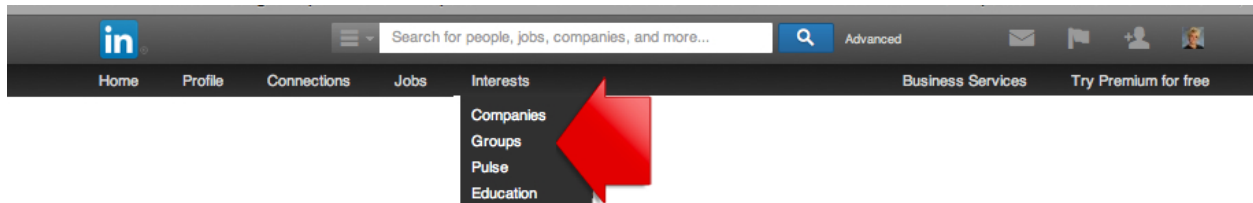


Making Connections Through LinkedIn Groups

Joining a LinkedIn Group allows you the opportunity to strengthen connections with like-minded individuals in an exclusive forum. The Groups function provides a private space to interact with LinkedIn members who share common skills, experiences, industry affiliations, and goals. You can easily find groups within your industry to join, as well as local groups. Being a member of the same group also allows you to connect with someone without using an Introduction.

The Group Directory lists all groups currently affiliated with LinkedIn. To search the Group Directory, select “Groups” from the “Interests” menu on the LinkedIn navigation bar.



Because there are so many groups, LinkedIn also offers a feature “Join some groups recommended for you.” These recommendations are based on the information you provided in your profile. These are usually the groups that are related to your industry.

