

Don't get hung up if you can't definitively answer all these questions yet. Go ahead and fill out the sheet — you can always re-do it later. The important thing is you're thinking about your business and assembling the ingredients for your success "recipe" — when you're finished, you'll know whether or not you're going to be able to successfully "bake" it!

<b>How much time (hours per week) am I willing to commit to my résumé business?</b>	<b>Who are my competitors? (Are there any writers who specialize in the same area?)</b>
<b>What one big advantage or benefit does my business have that theirs lacks?</b>	<b>What audience am I targeting? (Who is my ideal client?)</b>
<b>How big is my target market?</b>	<b>How much can I realistically charge?</b>
<b>What do I want to get out of this?</b>	<b>What can I realistically expect to get out of it?</b>